



TAGLIG LED POSTER

TAGLIG™

WHAT IS A LED POSTER

WHAT IS IT USEFUL FOR?

A high-resolution indoor LED screen allows you to showcase your digital content **in an impressive way**.

It is an ideal solution for your **advertising, information, or visual presentation** needs.

Thanks to its **plug-and-play** system, it becomes ready to use quickly **without requiring technical knowledge**.

Product Dimensions	192 cm (Height) x 64 cm (Width)
Pixel Pitch	GOB P1.86 mm
Connectivity	Built-in Wi-Fi, USB, Phone, Computer
Usage Type	Plug-and-play, Modular Foldable and Stackable



Flexible Usage Options

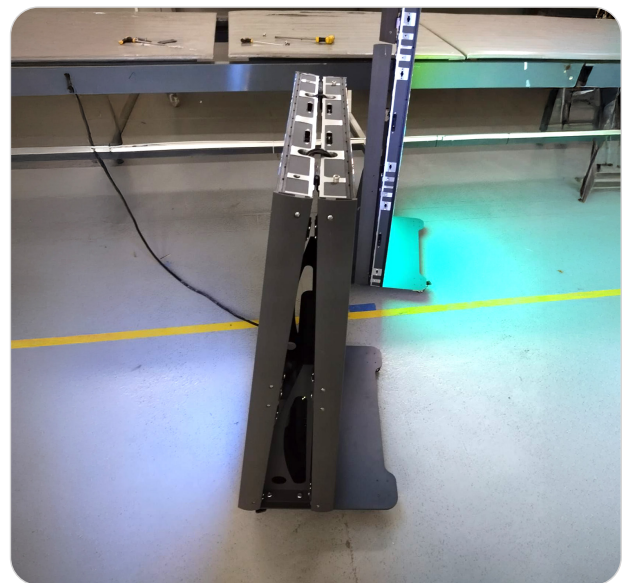
1 - Single Usage

- The LED screen can operate **independently** in a vertical position.
- Ideal for in-store promotions, reception areas, or small-scale presentations.
- Its **portable design** allows it to be easily positioned in different locations.



2 - Foldable Usage

- The screen folds backward to allow **dual-sided broadcasting**.
- Two different contents can be displayed simultaneously, creating a dual effect in two-way traffic areas.
- Its foldable structure offers **ease of transport**.



3 - Stackable Usage

- Multiple screens **can be joined horizontally**.
- **Giant screens** of impressive size can be created for large events, fairs, or wide spaces.
- The system is **modular** and **can be easily expanded** when needed.



LED Poster Application Areas

In-Store Promotion Screens

Shopping Mall Direction and
Ad Boards

Corporate Promotion and
Presentation Areas

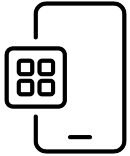
Event, Fair, and Exhibition Stands

Hotel, Restaurant, and
Cafeteria Info Boards

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Content Management and Usage

One of the most important advantages of the LED Poster is its **user-friendly and flexible content management system**. This system allows businesses to **easily update and manage** content on the LED Poster. The content management software offers full **support in Turkish**.



Mobile App Control

With the specially developed mobile app, you can easily control the content of your LED Poster remotely via **smartphone** or **tablet**. This feature allows you to make **quick content updates** even while on the move.



Computer-Aided Management

For more **detailed and comprehensive content management**, software accessible via computer is available. Through this platform, you can create complex **playlists**, **schedule content** displays, and much more.



Various Connection Options

Multiple connection options like **USB** and **Wi-Fi** are offered for content uploading and device communication. This flexibility helps you adapt to **different work environments** and needs.

Remote Management (Cloud System)

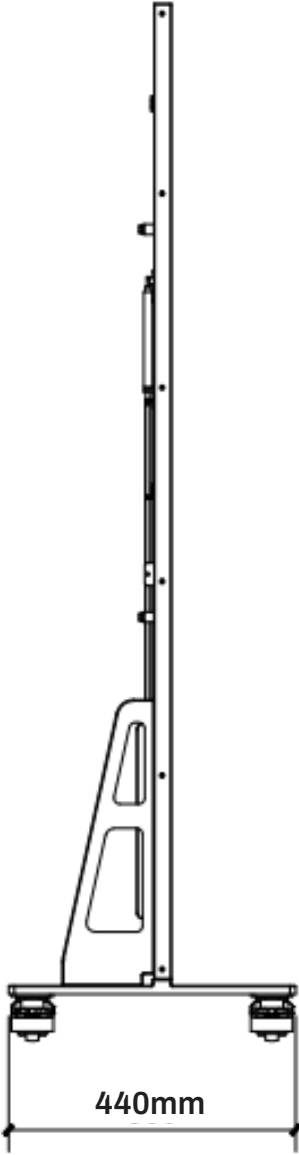
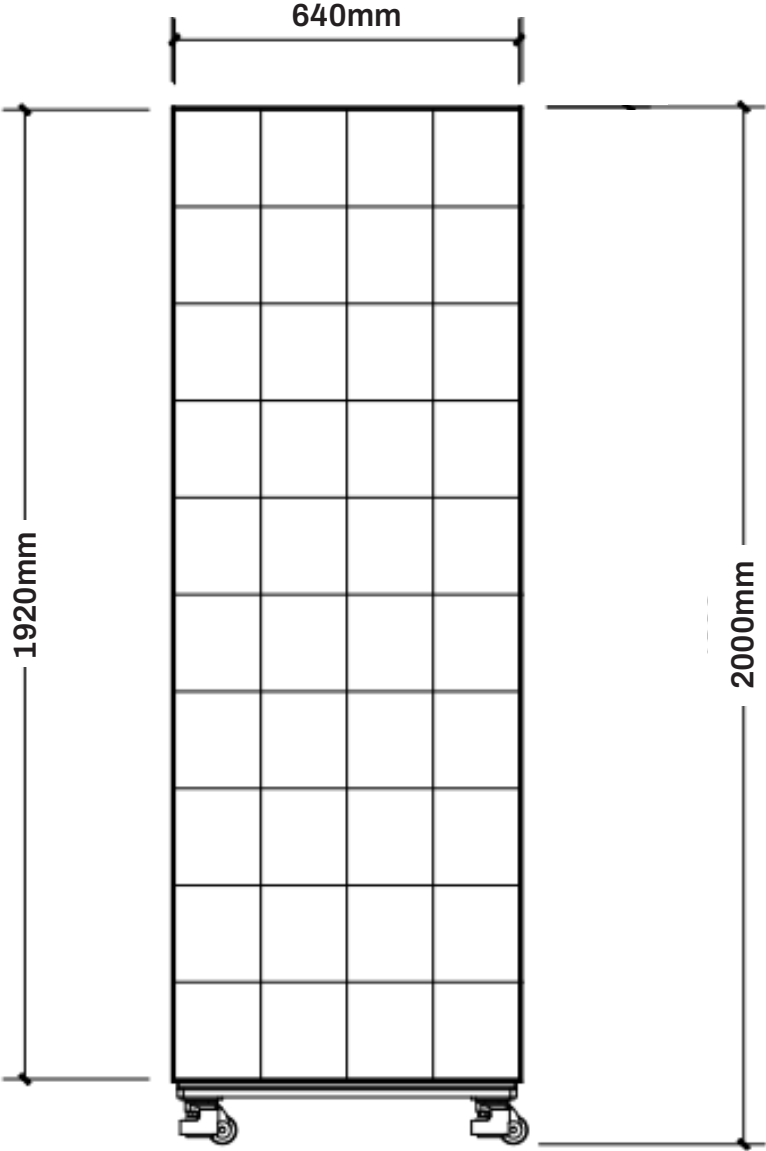


The LED Poster has a **cloud-supported content management** system. This allows you to upload content to the screen from anywhere in the world using a device **with internet access**. You do not need to be physically near the screen.

Requirements:

- The product must be connected to the Internet
- The device sending the content (phone, computer) must be connected to the Internet

Product Drawing



Product Images



Technical Specifications

CATEGORY	TAG-POSTER
Pixel Configuration	GOB
Pixel Pitch (mm)	1.86
Module Size (mm) (WxHxD)	320*160
Cabinet Size (mm) (WxHxD)	640*1920
Resolution (WxH)	172*86
Media Player	Huidu HD - B6L
Interface	WIFI/USD/HDMI/LAN
Power Consumption	—
Remote Control	CLOUD、RJ45、5G
Audio Output	Yes
Total Weight (Without Base) (kg)	51 KG
Brightness (nits)	800 Nits
Viewing Angle (V/H)	140°(H)140°(V)
Max. Power Consumption (W)	750 W
Average Power Consumption (W)	220 W
Operating Voltage (V)	AC0~240V, 50/60Hz
Frame Rate (Hz)	60HZ
Refresh Rate (Hz)	3840
Grayscale (bit)	16 Bit
Operating Temperature (°C)	-40~+75
Operating Humidity (RH)	10%-90%
Lifetime (h)	100,000
Maintenance Type	Front
IP Rating	IP40
Accessory Type	Mobile
Certification Type	CE/ROSH/FCC